

Press Release

Participation in the Building Materials Exhibition 'CONSTRUCTION 2009'

Aspropyrgos, April 14th 2009 – Italcementi Group 3 activities in Greece (**Halyps Cement, Et Beton, Halyps Quarries**) participated with great success in the exhibition 'CONSTRUCTION (OIKODOMI) 2009' carried out between April 8th-12th at Ellinikon Exhibition Centre.

More than 4.500 professionals and individuals visited the stand in order to be informed about the products the Group is offering in the Greek market and some of its innovative products such as:

- The series of dry mortars and bagged Special Building Materials, **CAPA** and **MAESTRO** as well as **IRIS prompt**, by **Halyps Cement**.
- **Self-compacting concrete**: The key characteristic of this concrete is its enhanced fluidity, facilitating materials transmission and compaction without necessarily requiring human intervention, **Controlled Low-strength Materials (CLSM)**: This type of concrete may be easily and quickly removed without special tools (air compressors, drilling machinery, etc) as well as **coloured concretes** in a large variety of colours by **Et Beton**.
- A large variety of aggregates from **Halyps Quarry**, the first quarry in Greece having certified its products with **CE**.

With its broadened series of products, all of them certified and fully harmonized with the European standards, the Group in Greece takes advantage of **Italcementi Group** know-how and aims at keeping on contributing to constructions improvement.

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